

Sopra Steria and XXII Forge a Strategic Alliance for a New Industrial Revolution

- **Sopra Steria acquires a stake in XXII through Sopra Steria Ventures.**
- **This alliance marks a decisive turning point for the integration of computer vision within public and private sectors.**
- **By combining their expertise, XXII and Sopra Steria anticipate the future needs of businesses and administrations.**

Paris, January 21, 2024 – XXII, a pioneering French startup in computer vision, and Sopra Steria, a major player in the European tech sector, have joined forces through Sopra Steria Ventures' acquisition of a stake in XXII. This alliance represents a pivotal moment for the integration of computer vision into public and private sectors.

A Strategic Investment and a Shared Vision

Sopra Steria Ventures, Sopra Steria's program dedicated to investments and strategic partnerships with the startup ecosystem, announces its investment in XXII, a leading French startup specializing in artificial intelligence-powered computer vision. In a world where digital twins are redefining industrial, urban, and operational processes, Sopra Steria Ventures' stake opens promising new horizons for sectors such as transportation, energy, industry, defence, and retail. This investment will provide Sopra Steria with a new tool for capturing visual data to fuel and enrich its digital twins.

XXII enables real-time video feed capture and analysis, leveraging existing or newly deployed cameras. These data streams serve as key operational levers to extract qualified data, enhance performance, optimize operations, and strengthen organizational resilience across both private and public sectors.

The combination of computer vision and the power of generative AI for video (VLM) is profoundly transforming the operations and efficiency of organizations. These technologies automate and optimize numerous processes, improving operational efficiency and competitiveness.

Socheat Chhay, Managing Director of Sopra Steria Ventures, commented: "In investing in XXII, we affirm our ambition to shape a rapidly evolving market—the combination of artificial intelligence and computer vision. This investment marks the beginning of a new era where computer vision becomes a key lever for meeting the challenges of businesses and the public sector".

William Eldin, CEO of XXII, added: “We are delighted with this strategic investment from Sopra Steria Ventures. This collaboration reflects a shared vision for the future, where our solution builds the industries, cities, and work modes of tomorrow.”

A New Strategic Alliance for a New Industrial Revolution

This partnership aligns with a broader dynamic: the new industrial revolution, driven by data and artificial intelligence. By combining their expertise, XXII and Sopra Steria anticipate the future needs of businesses and administrations:

- **Connected Hypervision:** Real-time surveillance, management, and optimization via intelligent video streams, applicable to critical infrastructure monitoring for defence and security, industrial supply chain optimization, or quality control in transportation.
- **Operational Excellence:** Accelerating decision-making processes through the integration of visual data into digital twins.
- **Democratized Usage:** Deploying innovative technologies into existing systems to democratize usage, facilitate adoption, and maximize impact.

Through this partnership, Sopra Steria and XXII are shaping the future of industries, cities, and work modes. Cutting-edge visual data-driven digital twins will pave the way for more efficient, intelligent, and sustainable systems.

Sopra Steria Ventures' investment in XXII marks a new strategic milestone in the company's growth trajectory. Two months after the arrival of the CMA-CGM Group at the end of 2024, this move reflects XXII's strong intent to conquer new markets. Following a Series A fundraising round in March 2023 via the Defence Innovation Fund, 574 Invest (SNCF Group), CIB Development (Colas Group), Techmind, Kima Ventures, and Duval Group, XXII is now strengthening its position by leveraging Sopra Steria's expertise to accelerate the deployment of its CORE software and solidify its leadership in computer vision.

For Sopra Steria, which recently reaffirmed its ambition to become a European digital leader and offer a credible and trustworthy alternative to global giants, this investment in XXII—a pioneering startup specializing in artificial intelligence and computer vision—represents a decisive step in realizing this vision.

To learn more about this strategic alliance and discover how XXII's computer vision technology will be integrated and deployed, we invite you to read the detailed blog posts on our respective websites:

- [Sopra Steria article](#)
- [XXII article](#)

Feel free to contact us with any questions or requests for additional information.

Sopra Steria Ventures is the program responsible for Sopra Steria's investments and strategic partnerships with the startup ecosystem. As a catalyst for innovation, Sopra Steria Ventures supports the co-development of the Group's strategic offerings. Specializing in

cutting-edge technologies such as AI, quantum computing, and virtual/augmented reality, Sopra Steria Ventures supports key sectors including financial services, defence & security, and aerospace. With investments ranging from €250,000 to €1.5 million, the team works closely with startups to enhance their technological maturity and create synergies with the partner ecosystem, serving the Group's clients.

About Sopra Steria

Sopra Steria, a major Tech player in Europe with 52,000* employees in nearly 30 countries, is recognised for its consulting, digital services and solutions. It helps its clients drive their digital transformation and obtain tangible and sustainable benefits. The Group provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to putting digital to work for its clients in order to build a positive future for all. In 2023, the Group generated revenues of €5.8 billion.

*Headcount reassessed following the sale of most Sopra Banking Software activities in September 2024

The world is how we shape it

Sopra Steria (SOP) is listed on Euronext Paris (Compartment A) – ISIN: FR0000050809 For more information, visit us at www.soprasteria.com

Media contacts

Sopra Steria Group

Laura Bandiera, laura.bandiera@soprasteria.com, +33 (0)6 85 74 05 01

Aurélien Flaugnatti, aurelien.flaugnatti@soprasteria.com, +33 (0)6 30 84 75 81

About XXII

Co-founded in 2015 by William Eldin and Dam Mulhem, and a FrenchTech 2030 laureate, XXII is an innovative French company specializing in computer vision. With unique expertise in artificial intelligence and visual data analysis, XXII transforms public and private organizations through its solution: "CORE." Combining cutting-edge technologies and a focus on innovation and digital sovereignty, XXII stands as a European leader in AI. Its ambitious vision revolves around creating high-value solutions to enhance performance, safety, and sustainability in key sectors such as mobility, industry, security, and infrastructure management.

Media contact

Laure Canarelli

Email: laure.canarelli@xxii.fr

Phone: +33 6 49 20 39 88

www.xxii.ai